# 2025 Minnesota Pork Congress Magazine

Official Publication of the 2025 Minnesota Pork Congress February 11 & 12, 2025 Mayo Clinic Health System Event Center, Mankato, MN



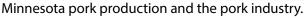
\$2.400.00

## **Advertising Rates & Printing Specifications**

### **About Pork Congress Magazine**

- Mailed directly to 4,500 pork industry professionals prior to Pork Congress.
- Written and published by the Minnesota Pork Producers Association.
- 100% of circulation goes to individuals and businesses that are actively engaged in

  Minnessta park production and



- $\bullet \ \ ONLY \ official \ Minnesota \ Pork \ Congress \ publication.$
- Minnesota Pork Congress is the state's only annual swine-specific tradeshow and educational event sponsored by the Minnesota Pork Producers Association.

### For tradeshow exhibiting information:

pam@mnpork.com or (507) 345-8814 www.mnporkcongress.com

## **Publication Specifications**

Print: full-color on glossy paper

**Trim Size:** 8.25" x 10.75" **Bleed:** 8.5" x 11"

#### **Artwork Specifications**

Ads submitted electronically should be in TIFF, EPS or PDF format. All files should be a minimum of 300 dpi. All fonts should be converted to outlines.

#### Rates

ш	ODC	••••••	72,700.00
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	Opposite TOC		\$2,050.00
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	1/6-page (Horiz.)	7.75 x 1.5"	\$600.00

#### **Advertiser Information**

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